

Adam Hunt

PRODUCT LEADER - PORTFOLIO, GROWTH & MONETIZATION

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LEADERSHIP PROFILE

I lead consumer product portfolios across sports media, betting, mobile and web. My work connects portfolio strategy, people leadership and commercial ownership to measurable growth at scale.

10+ PRODUCT TEAMS LED	100+ PEOPLE ALIGNED	300% SESSION GROWTH	50M+ CONSUMER REACH
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CAREER CHAPTERS

Covers / Legend

Principal Product Manager | February 2025 to present

Leading a betting-volume portfolio across four product teams spanning mobile, community, handicapping, sports data, and core betting experiences, with direct leadership of three Product Managers.

theScore / Penn Entertainment

Director / Group Product Manager | July 2023 to February 2025

Led the Sports Media product organization across live experiences, content, community, monetization, and sportsbook integrations, managing five Product Managers and a 100+ person cross-functional organization.

OwnersBox Fantasy Sports

Head of Product, previously Senior Product Manager | February 2020 to July 2023

Progressed from Senior Product Manager to Head of Product, leading fantasy sports, Pick 'Em, rewards, and VIP experiences reaching more than two million users.

HOW I LEAD

- 01 **Strategy before roadmap**
- 02 **Outcomes over activity**
- 03 **Prioritization is a leadership act**
- 04 **Communication creates leverage**
- 05 **Calm is part of the job**

SELECTED RECOGNITION

Media Feature of the Year
ScoreCast | 2024

Most Beautiful Feature
ScoreCast | 2024

Fantasy Sports Feature of the Year
Lightning Lineups | 2023

Industry speaker
FSGA | 2023

High-scope product leadership for consequential consumer products.

FULL WORK: [ADAMHUNTPRODUCT.COM](https://adamhuntproduct.com) | [LINKEDIN.COM/IN/ADAM-HUNT-PRODUCT](https://linkedin.com/in/adam-hunt-product)